

Growth / Digital Marketing Manager

Build the pipeline that fills our funnel, channel by channel.

LOCATION
Remote (global)

TYPE
Full-time

About Flaredog

Flaredog takes enterprise AI from idea to secured production, end to end. Alongside our delivery work we build a product portfolio that turns recurring enterprise pain into software: DuraGraph, Finsightly, Tradoing, and UpstackLab. We are founder-led, early-stage, and expanding across Asia.

The role

You own growth channels end to end: campaigns, SEO, paid where it makes sense, and the metrics behind them. You turn a small budget into a real pipeline of qualified leads. You report to the Growth Lead and work closely with content and sales.

What you will do

- Plan and run growth campaigns across channels that fit an early-stage budget.
- Own core growth metrics and report on what is working and what is not.
- Improve conversion across the funnel, from first visit to qualified lead.
- Work with content and sales to align messaging with what converts.

What you bring

- 2+ years in growth or digital marketing, ideally B2B or SaaS.
- Comfort with analytics tools and reading a funnel honestly.
- A bias toward testing and measuring over guessing.
- Clear written communication for reporting and planning.

Nice to have

- Experience with SEO or content-led growth.
- Experience with paid channels such as LinkedIn or Google Ads.
- Familiarity with B2B software or fintech marketing.

What we offer

- Fully remote. Work from anywhere in your timezone.
- Real ownership of your area from day one.
- A small, senior team and direct founder access.
- Async-first, low-meeting culture.

How to apply

Apply at <https://flaredog.com/careers/growth-marketing-manager>. We post shortlist updates on LinkedIn, follow Flaredog so you catch yours: <https://www.linkedin.com/company/flaredog/>. Want to move faster? DM us on LinkedIn, mention the role, and introduce yourself.